





2011

DARE to BE A CHAMPION!

Kansas Immunization Program

Kansas Department of Health & Environment



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Our Vision – Healthy Kansans living in safe and sustainable environments

Overview

- Describe the Dare to Be a Champion Project
- Learn how clinics have implemented best practice strategies to improve the clinic's vaccine delivery process and increase vaccination coverage rates
- Describe how a project such as Dare to Be a Champion can be implemented and utilized as a quality improvement tool

Dare to be a Champion

- Pilot Project from January – July 2011
- Voluntary
- Clinics were not compared to other clinic and remained anonymous
- Share success with other participants

Empowering the clinic staff

- Aware of the current immunization process
- Identify the Gaps
- Main focus:
- Develop tools, processes and strategies
- Improve the vaccine delivery by avoiding missed opportunities during the clinic encounter
- Overall goal-increase immunization coverage to protect from disease

Outline of Events

Registration

January 3, 2011

CoCASA –Assessment Webinar

January 13-14, 2011 @ noon

Report Criteria

Age Cohort: 24-35 months

Compliance by 24 months of age with the series:

DTaP4, IPV3, MMR1, HepB3, HIB3, Var1, PCV4

Due-Baseline Assessment –Diagnostic Report

January 17-21, 2011

Monthly Reminders and Recalls

Identify 2 best practice strategies

Steps along the way

Midway CoCASA/Survey Due

April 1, 2011

Final CoCASA/Survey Due

July 22, 2011

2011 Kansas Immunization Conference

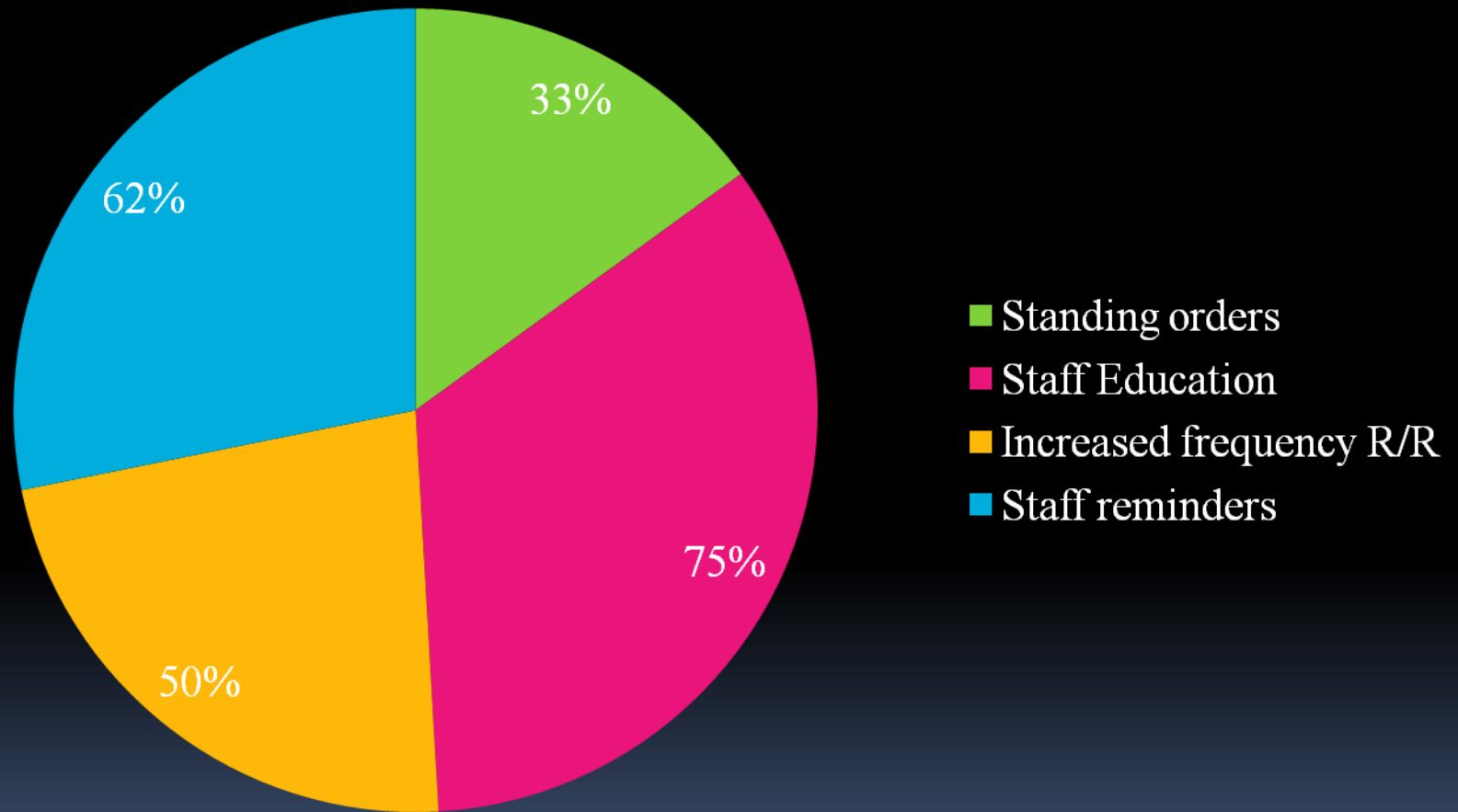
Results and Recognition

Thinking Outside of the Box

Participants went above and beyond

- Calling patients the day before
- Calling patients if they missed their appointment
- Created and used Face Book as a R/R tool to reach out to parents
- Providing immunizations on WIC and KBH visits
- Prioritizing clients based on risk of becoming or being behind
- Texting R/R
- Cards R/R
- Extended hours
- MOGE – Assessing patients who were truly active
- Offering all vaccines that the child needs

Best Practice



Barton County Health Department



Rates are steadily increasing even after Project deadline.

Barton County Health Department



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Barton County Health Department



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- Harvey County Health Department
 - Education for Parents
 - Served as a Reminder to Nurses

Parents are you forgetting anything?



Children should receive several immunizations in the first year at 2, 4, 6 and 12 months. It is important to keep up with shots for the sake of keeping your child healthy and most day care providers require current immunizations to attend. Parents, be sure to add starting and finishing immunizations to your children's health checklist.

Talk to your nurse about what immunizations your child may need currently and in the future.

Harvey County Health Department

316 Oak * Newton, Kansas 67114

316-283-1637

- Reno County Health Department during an Immunization Clinic!



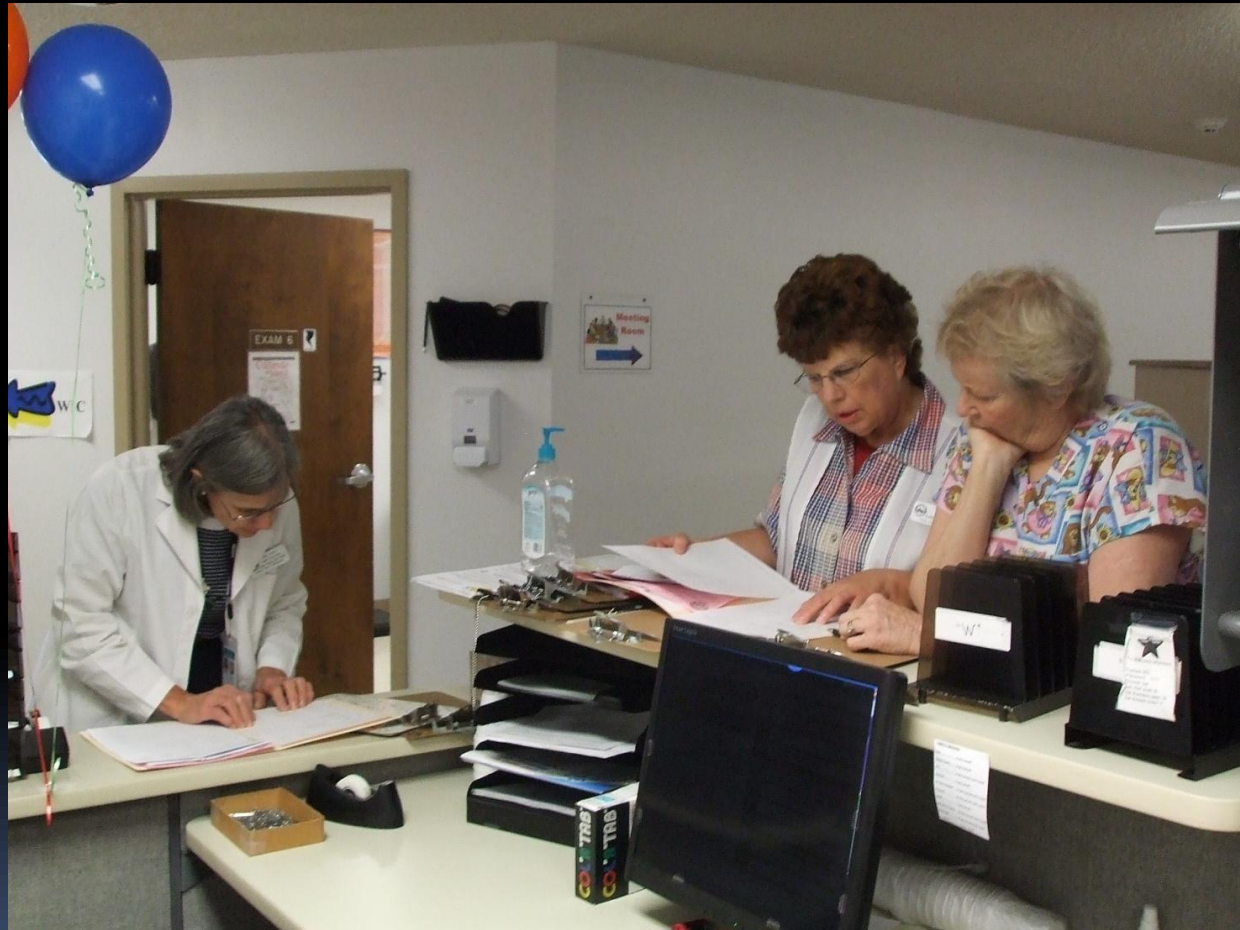
- Reno County Health Department during an Immunization Clinic!



- Reno County Health Department during an Immunization Clinic!



- Reno County Health Department during an Immunization Clinic!



- Reno County Health Department during an Immunization Clinic!



- The Bee visited Lane County Health Department during their 2011 Annual Health Fair!



- The Bee visited Lane County Health Department during their 2011 Annual Health Fair!



Wyandotte County Health Department



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Wyandotte County Health Department



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Face Book Support

- Melanie Weiland Vogts – Wyandotte CHD

I have found that my wording or approach to the parent's often makes the difference on vaccine acceptance. I usually start off by saying your child needs to receive ___# of vaccines today. He/she will be receiving X,X,X, and X. The common... side effects of these vaccines are: _____. Do you have any questions for me? I have already provided the parent with their VIS statement prior to this conversation. I hope this helped some.

Quotes from Facebook

- Melanie Weiland Vogts – Wyandotte CHD

I'm very excited! Our most recent CoCasa reveals a 38% increase over our baseline CoCasa and our Missed opportunities has decreased by 12%!! We started with 18% missed opportunities and currently are at a 6% missed opportunity.

The staff has done a great job with reminder recalls and having everyone aware of our goals and assisting on improving on any shortfalls has made the world of difference.

Developed a network

- Harvey County Health Department

We are about 6-7% above our baseline. Our RNs are checking WebIZ for each client so that they can be prepared to discuss immunizations with them. We are still doing reminder postcards and follow up phone calls. We are utilizing FB more and more as well.

- Jenda Jones – Norton CHD

Call Brittany at the help desk; She will export it for you and email it to you so that you can then run your co-casa. Great Job Harvey County!!

Discussion on Facebook

- Nicole Mattheyer – Trego CHD

I would like some suggestions on what to tell clients that refuse the varicella vaccine at age one and age 4-5. We have provided literature after literature and they still will not do it. We have a group of clients that all refuse this vaccine and I am open for suggestions on how to "change their minds."

- Jenda Jones – Norton CHD

Nicole,
Do you guys use the form "Refusal to Vaccinate?" We use this form with our parents who deny getting their children vaccinated appropriately. It's amazing how quick they change their mind after you pull this form out. Good Luck!!

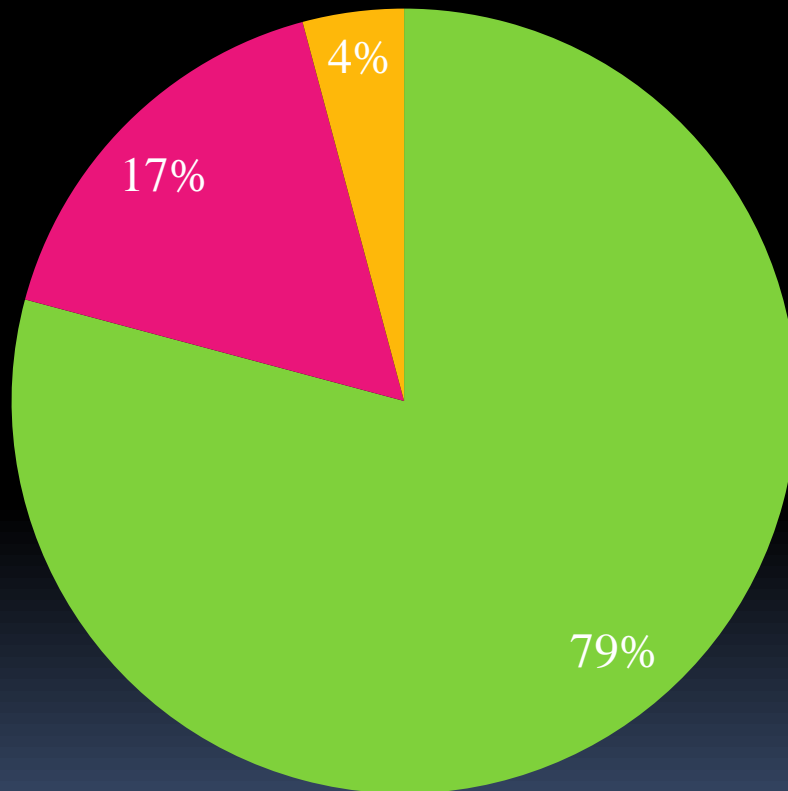
- Nicole Mattheyer – Trego CHD

We do use that. Actually, they sign and initial every time they come in. That would be annoying to me, but I guess not to everyone. Thanks Jenda! ☺

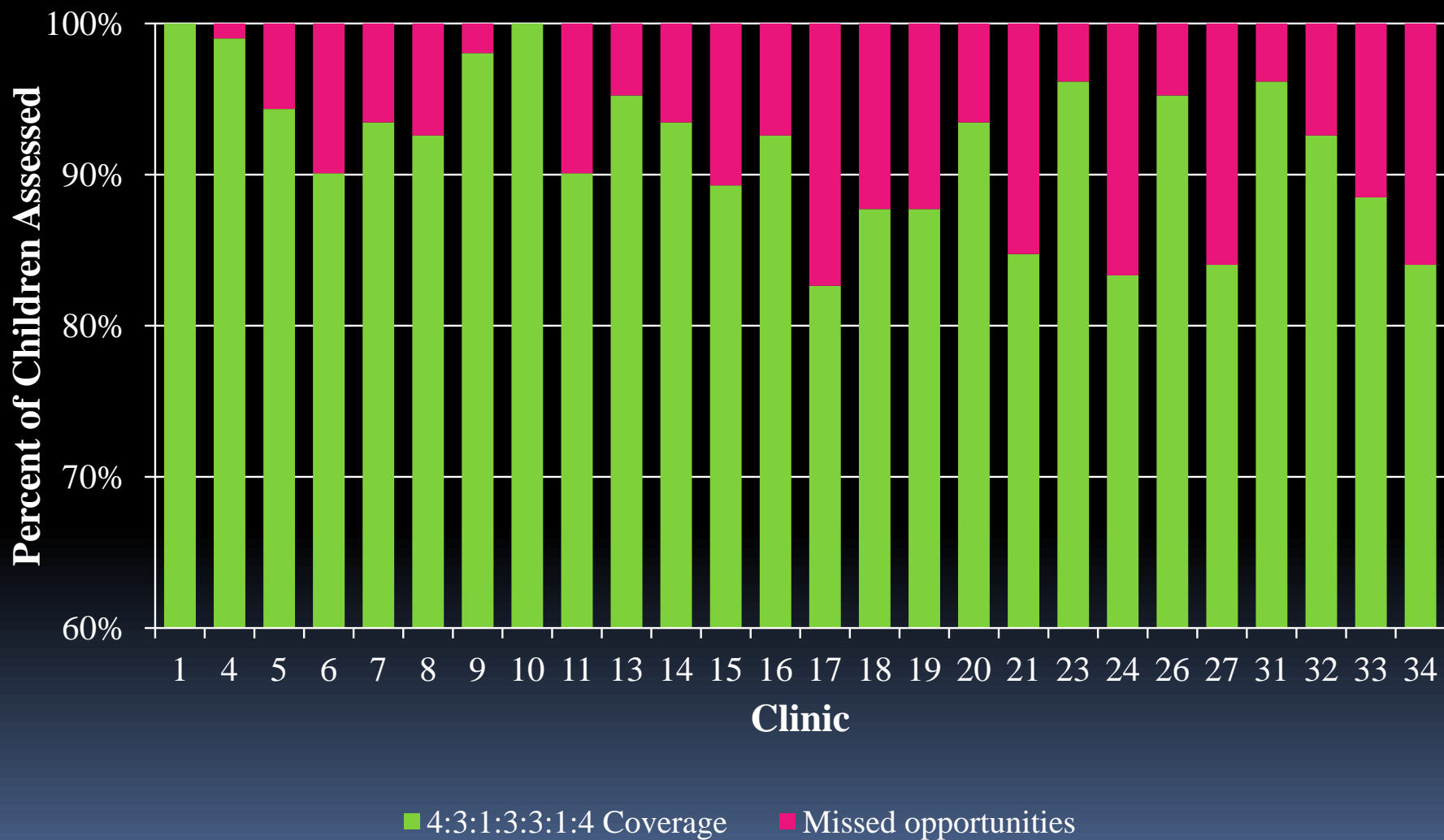
Coverage Rates Outcomes

26 clinics completed

■ Increased ■ Decreased ■ No change

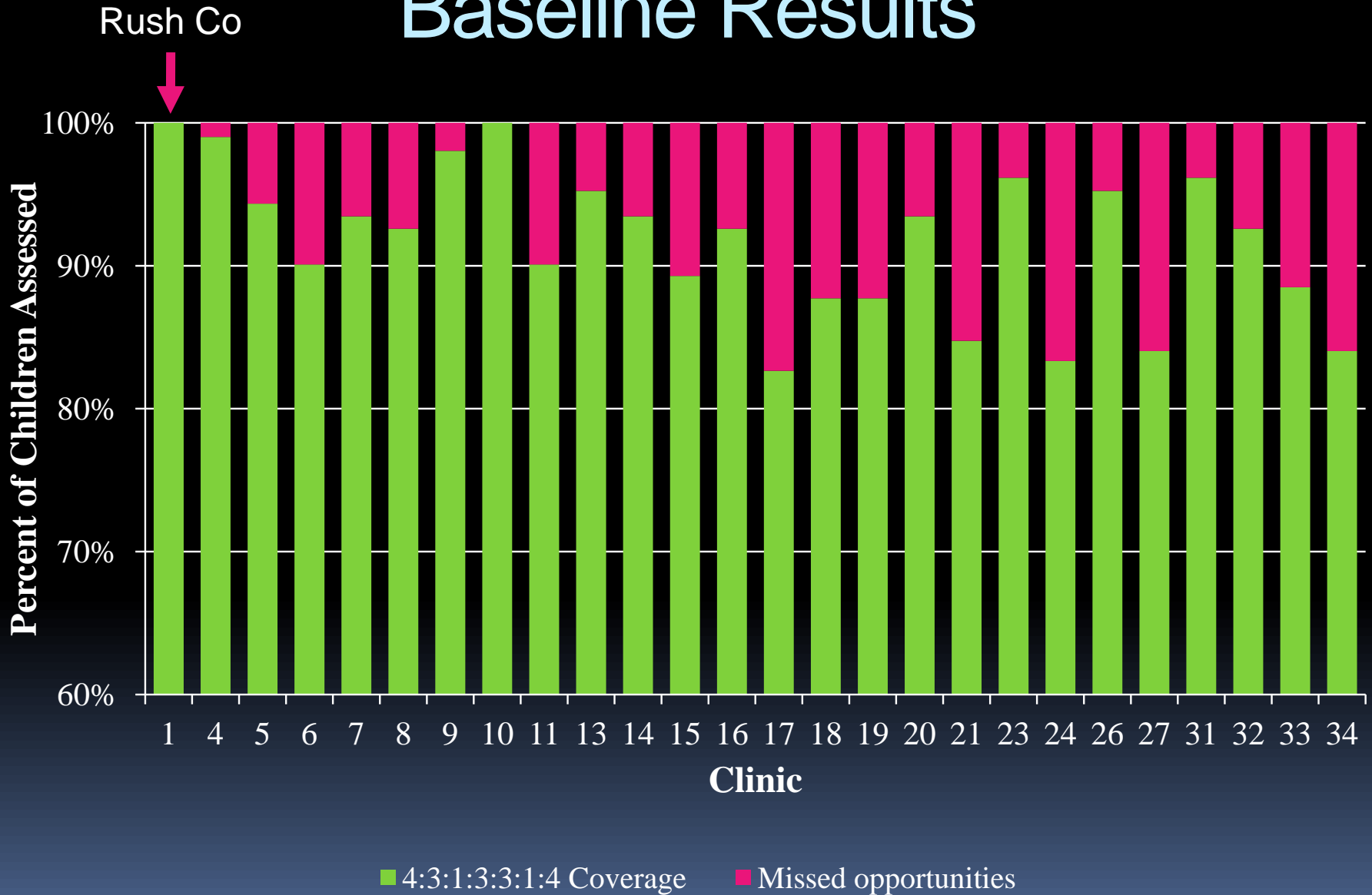


Baseline Results



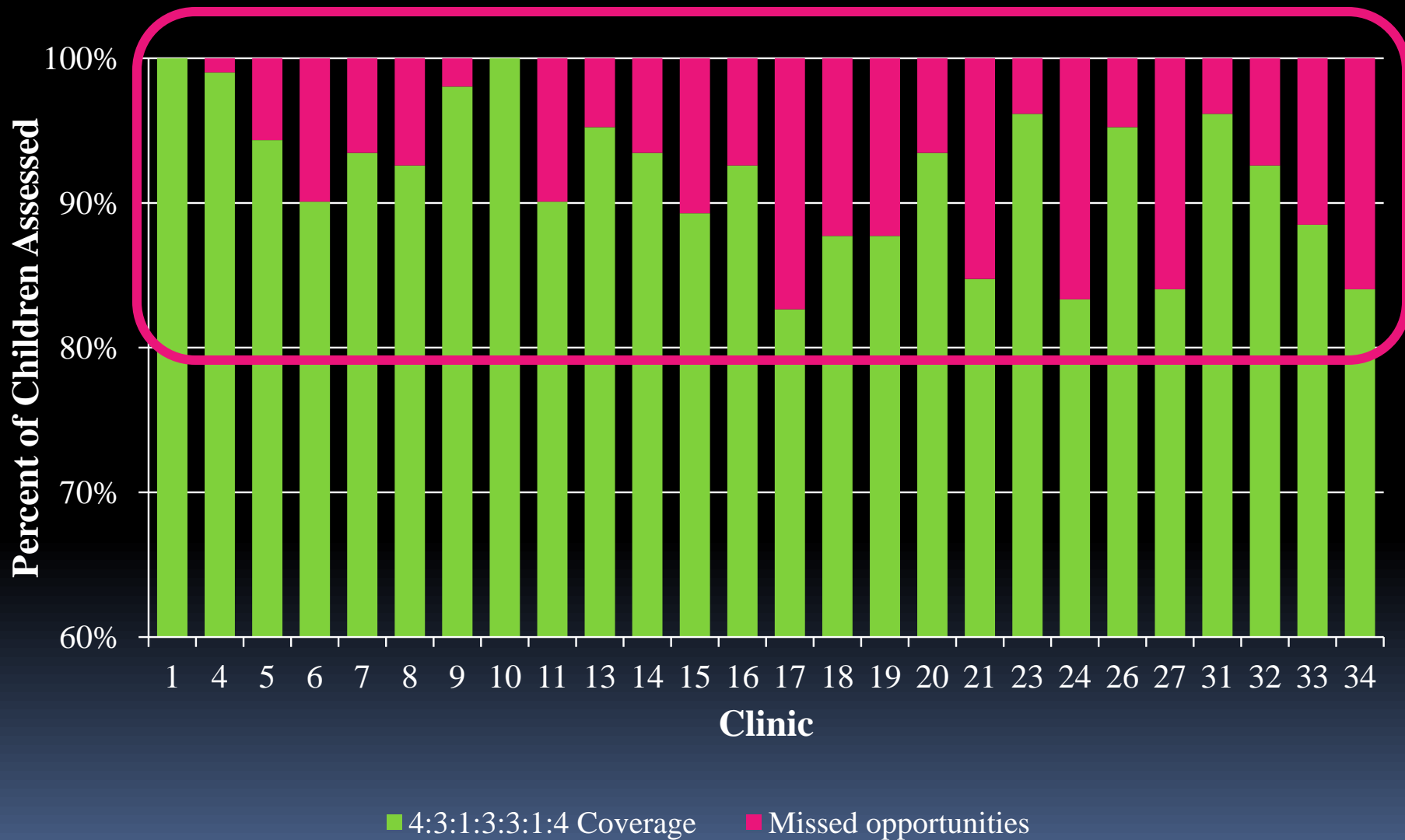
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Baseline Results



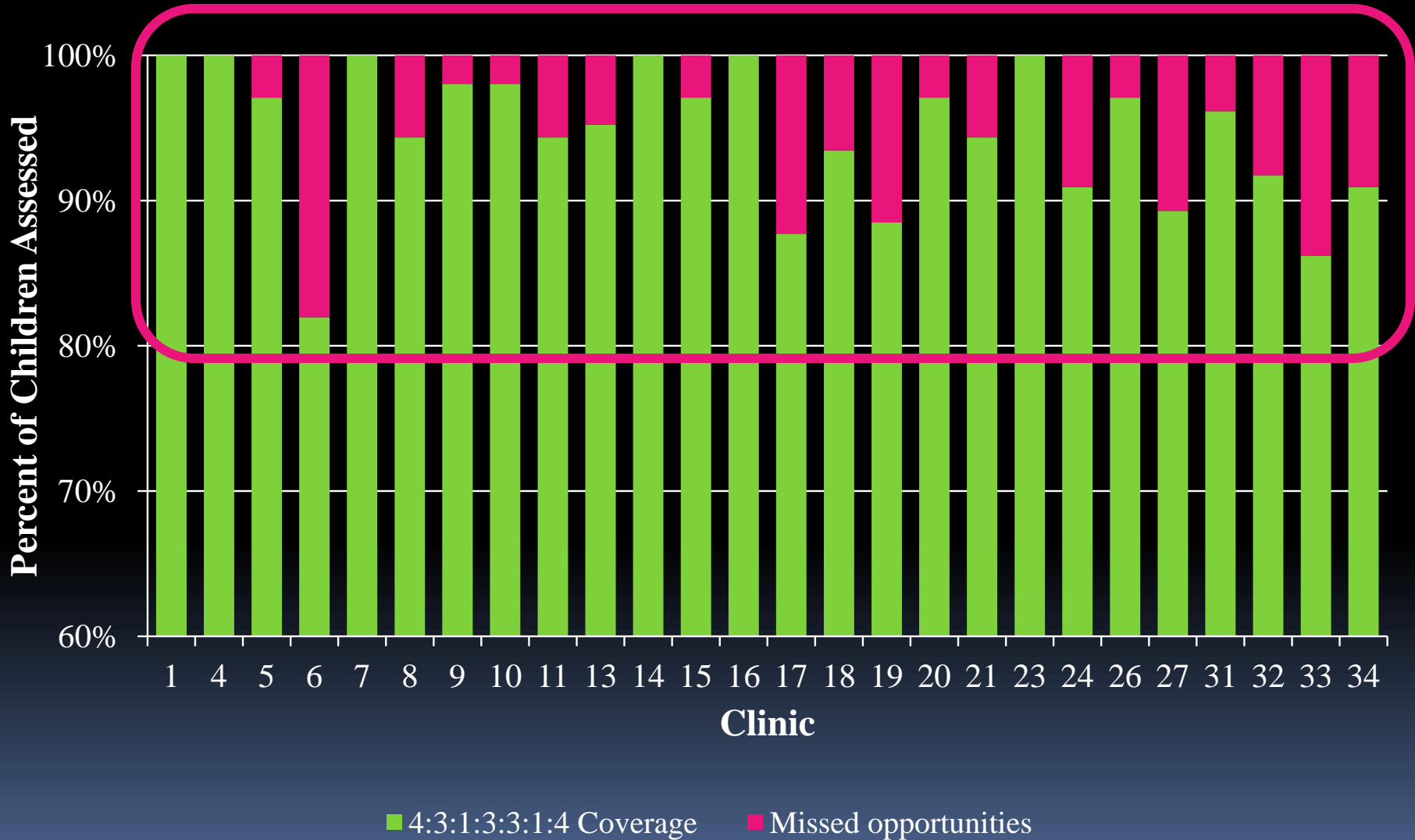
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Baseline Results



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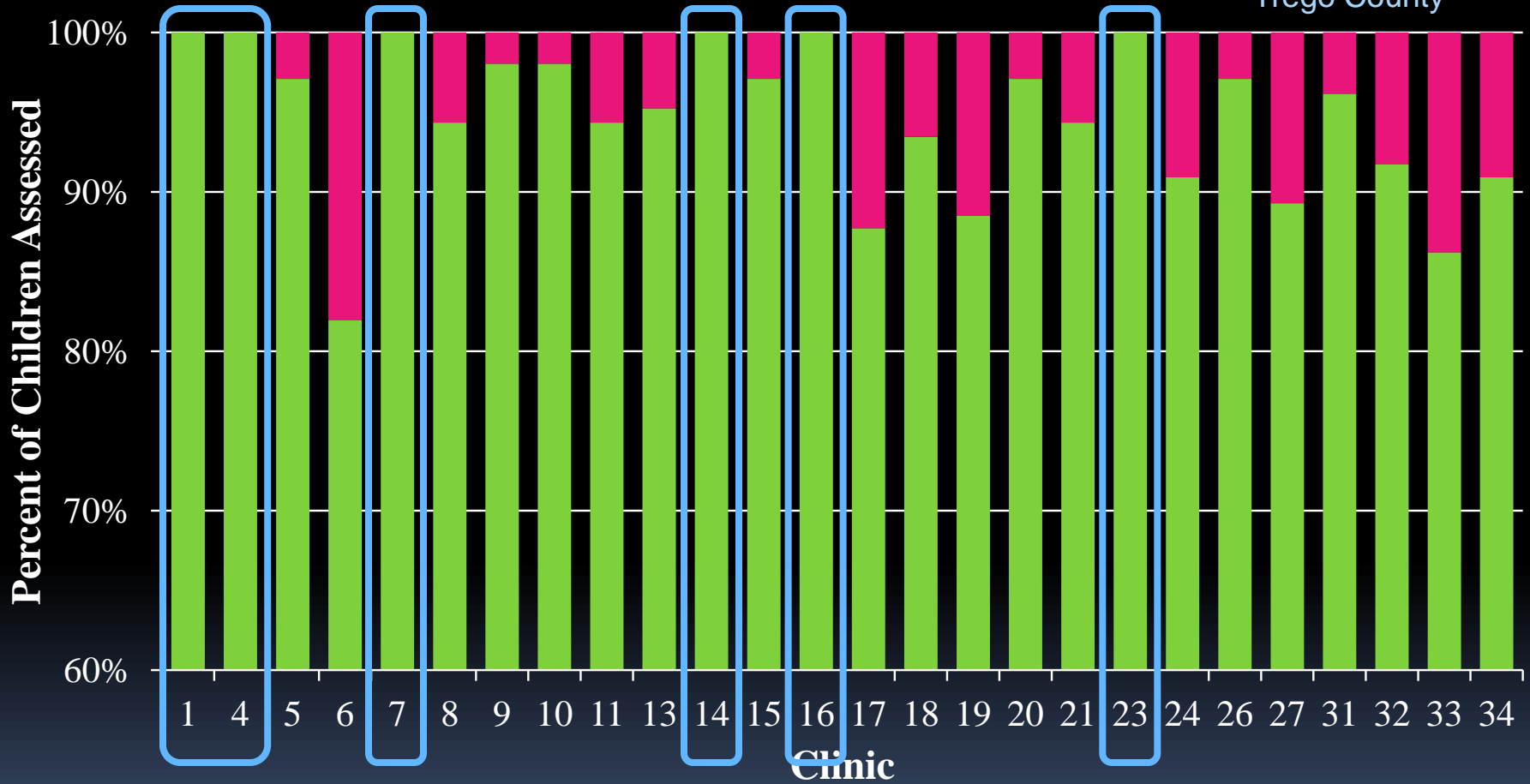
Final Results



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Final Results

Rush County
Pratt County
Thomas County
Lane County
Morris County
Trego County



■ 4:3:1:3:3:1:4 Coverage ■ Missed opportunities

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Most Improved Immunization Rate



**WYANDOTTE COUNTY
HEALTH DEPARTMENT**
11%



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Most Improved Missed Opportunities Rate



LOGAN COUNTY HEALTH DEPARTMENT

73%



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Most Innovative Strategy to Decrease Missed Opportunities



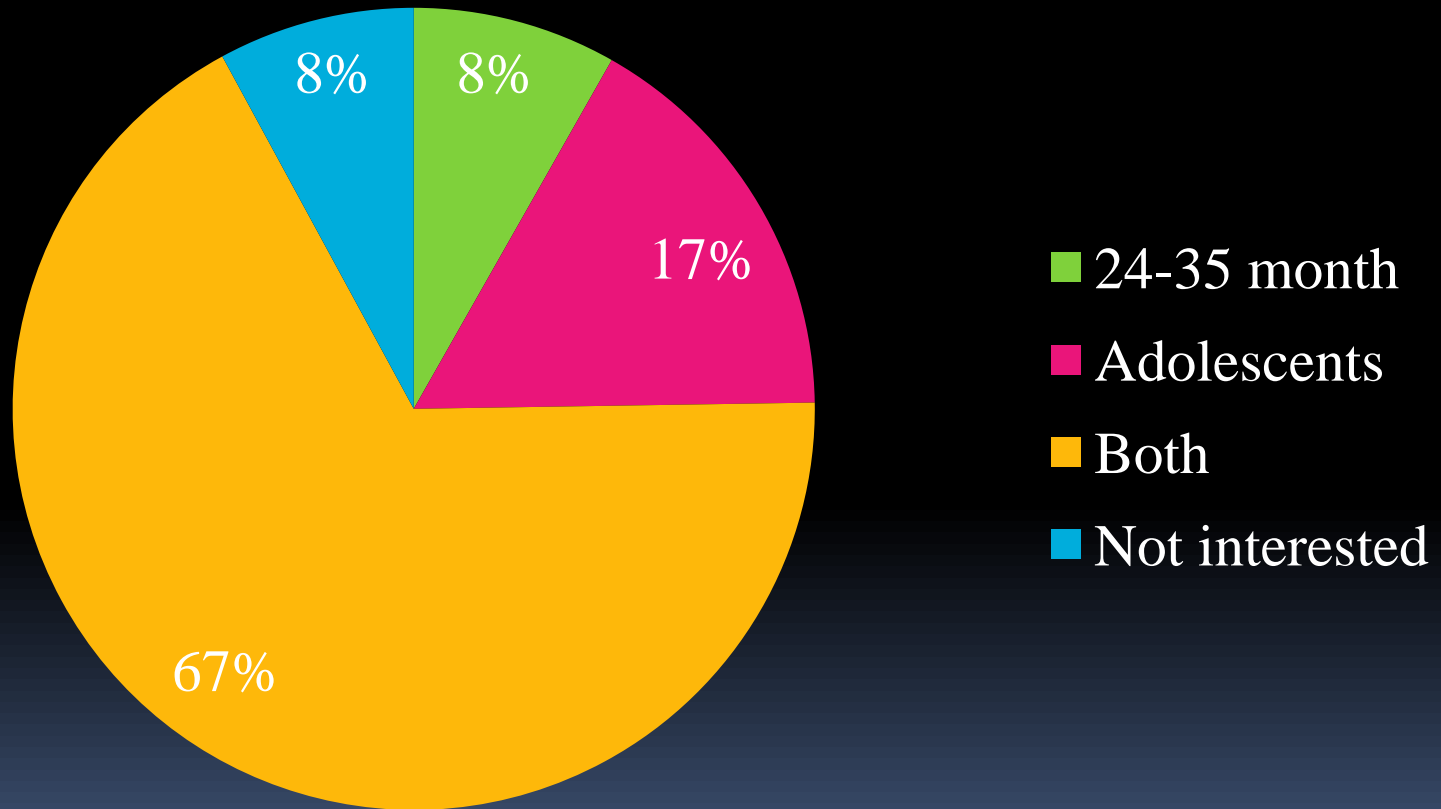
HARVEY COUNTY HEALTH DEPARTMENT



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Would you take a Dare?

Future Projects



Fear Not!!!



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